

Binomial Products

A binomial is two terms. For example: $2x + 3y$, $2x^2 + x$
 $3x + 1$

When finding the product of two binomials, we can find the product by either of the following methods:

- A. FOIL - First Outside Inside Last $(ax+b)(cx+d)$
- B. Multiply all of the terms in the first brackets, by all of the terms in the second brackets.

Examples:

$$\begin{aligned} & (2x-3)(4x+1) \\ &= 8x^2 + 2x - 12x - 3 \\ &= 8x^2 - 10x - 3 \end{aligned}$$

$$\begin{aligned} & (5a+4)(7a+2) \\ &= 35a^2 + 10a + 28a + 8 \\ &= 35a^2 + 38a + 8 \end{aligned}$$

$$\begin{aligned} & (3x-2y)(3x+8y) \\ &= 9x^2 + 24xy - 6xy - 16y^2 \\ &= 9x^2 + 18xy - 16y^2 \end{aligned}$$

$$\begin{aligned} & (2x-3)(3x^2-4x+1) \\ &= 6x^3 - 8x^2 + 2x - 9x^2 + 12x - 3 \\ &= 6x^3 - 17x^2 + 14x - 3 \end{aligned}$$

Many mortals mess this up! You won't!

$(2x-3)^2 \neq 4x^2 + 9$ multiply by itself

$$\begin{aligned} &= (2x-3)(2x-3) \\ &= 4x^2 - 6x - 6x + 9 \\ &= 4x^2 - 12x + 9 \end{aligned}$$

1-50 → Left side only
1, 3, 5, 7, etc.

Common Factoring

When common factoring, you must look for the Greatest Common Factor (GCF). An algebraic expression has been fully factored once 1 or -1 is the only common factor left.

w/ numbers

ex 48

2 24

2 12

2 6

2 3

$48 = (2)^4 \cdot 3$

$$-30x^2y^2 + 20x$$

$$= -10x(3xy^2 - 2)$$

Check: Expand

$$5xy + 4x^3 + 32x^2y$$

$$= x(5y + 4x^2 + 32xy)$$

$$-14n^6 - 20n^5 + 12n^3$$

$$= -2n^3(7n^3 + 10n^2 - 6)$$

Factoring Quadratics: $x^2 + bx + c$: $D_0: 1 - 25$ odd only
 $\hookrightarrow 27 \rightarrow$ end odd only

A quadratic expression in the form $x^2 + bx + c$ can be factored into two binomials of the form $(x + r)$ and $(x + s)$, when $r + s = b$ and $r \times s = c$.

Why does this work? Look at what happens when we expand the following expression:

$$\begin{aligned} (x + 4)(x - 5) \\ &= x^2 - 5x + 4x - 20 \\ &= x^2 - x - 20 \\ &\quad \begin{array}{cc} \uparrow & \uparrow \\ 4 + -5 & 4 \cdot (-5) \end{array} \end{aligned}$$

Factor the following expressions:

$$x^2 + 9x + 20$$

$$\begin{aligned} &\underline{4} + \underline{5} = 9 \\ &\underline{4} \times \underline{5} = 20 \\ &= (x + 4)(x + 5) \end{aligned}$$

Check: expand $\rightarrow x^2 + 5x + 4x + 20 = x^2 + 9x + 20$

$$a^2 - 10a + 24$$

$$\begin{aligned} &\underline{-4} + \underline{-6} = -10 \\ &\underline{-4} \times \underline{-6} = 24 \\ &= (a - 4)(a - 6) \checkmark \end{aligned}$$

★ ALWAYS COMMON FACTOR FIRST

$$2n^2 - 22n - 24$$

$$= 2[n^2 - 11n - 12]$$

$$\begin{aligned} &\underline{-12} + \underline{1} = -11 \\ &\underline{-12} \times \underline{1} = -12 \\ &= 2(n - 12)(n + 1) \end{aligned}$$

Check: $2(n - 12)(n + 1)$
 $= 2(n^2 + n - 12n - 12)$
 $= 2(n^2 - 11n - 12)$
 $= 2n^2 - 22n - 24 \checkmark$

Note: You can use the signs of **b** and **c** to determine **r** and **s**

Trinomial	Factors
b and c are positive.	$(x + r)(x + s)$
b is negative, and c is positive.	$(x - r)(x - s)$
b and c are negative.	$(x - r)(x + s)$, where $r > s$
b is positive, and c is negative.	$(x + r)(x - s)$, where $r > s$

Special Cases

A. Differences of Squares

Let's look at expanding first:

$$\begin{aligned}(5n - 3)(5n + 3) \\ = 25n^2 + 15n - 15n - 9 \\ = 25n^2 - 9\end{aligned}$$

$$\begin{aligned}(7x - 4)(7x + 4) \\ = 49x^2 + 28x - 28x - 16 \\ = 49x^2 - 16\end{aligned}$$

In the examples above, try figuring out how to work backwards from the last step to the first step.

Difference of Squares- the polynomial must be a binomial

- the 1st and 2nd terms must be perfect squares
- there must be a minus sign between the two terms
- Answer to $a^2 - b^2$ is $(a - b)(a + b)$

$$\begin{aligned}49n^2 - 4 \\ = (7n - 2)(7n + 2)\end{aligned}$$

$$\begin{aligned}x^2 - 25 \\ = (x - 5)(x + 5)\end{aligned}$$

$$\begin{aligned}75n^4 - 27 \\ \text{common factor first} \\ = 3(25n^4 - 9) \\ = 3(5n^2 - 3)(5n^2 + 3)\end{aligned}$$

B. Perfect Squares

Let's look at expanding First:

$$\begin{aligned}(5n + 3)^2 \\&= (5n + 3)(5n + 3) \\&= 25n^2 + 15n + 15n + 9 \\&= 25n^2 + 30n + 9\end{aligned}$$

$$\begin{aligned}(7x - 4)^2 \\&= (7x - 4)(7x - 4) \\&= 49x^2 - 28x - 28x + 16 \\&= 49x^2 - 56x + 16\end{aligned}$$

In the examples above, try figuring out how to work backwards from the last step to the first step.

- the polynomial must be of the form $\underline{a^2x^2 + 2abx + b^2}$ Answer: $\underline{(a + b)^2}$
or $\underline{a^2x^2 - 2abx + b^2}$ Answer: $\underline{(a - b)^2}$
- Remember to check 2ab by expanding

$$\begin{aligned}4k^2 - 12k + 9 \quad \sqrt{} = 3 \\ \sqrt{4k^2} = 2k \\&= (2k - 3)^2 \\ \text{check: } 2(2k)(-3) \\&= -12k \quad \checkmark\end{aligned}$$

$$\begin{aligned}16m^2 + 8m + 1 \quad \sqrt{} = 1 \\ \sqrt{16m^2} = 4m \\&= (4m + 1)^2 \\ \text{check: } 2(4m)(1) \\&= 8m \quad \checkmark\end{aligned}$$

$$\begin{aligned}9a^2 + 42a + 49 \quad \sqrt{} = 7 \\ \sqrt{9a^2} = 3a \\&= (3a + 7)^2 \\ \text{check: } 2(3a)(7) \\&= 42a \quad \checkmark\end{aligned}$$

Factoring Quadratics: $ax^2 + bx + c$

A quadratic expression in the form $ax^2 + bx + c$, where $a \neq 1$ can be factored using

Decomposition

When using decomposition, you need to look for two numbers, p and q , that add to b and multiply to $a \times c$.

Example:

$$20x^2 - 7x - 6$$

1. $\begin{array}{r} -15 + 8 = -7 \\ -15 \times 8 = -120 \end{array}$

2. $= 20x^2 - 15x + 8x - 6$

3. $= 5x(4x - 3) + 2(4x - 3)$

4. $= (5x + 2)(4x - 3)$

Steps:

1. Find two numbers, p and q , that multiply to (ac) and add to b
2. Decompose the middle term into the two numbers px and qx
3. Common factor the 1st and 2nd half
4. Leftovers and Brackets

Doubt it? $\rightarrow$ Check it! Expand.

$$7v^2 + 34v - 5$$

$$10a^2 - 73a - 56$$

$$4x^2 - 12xy - 27y^2$$

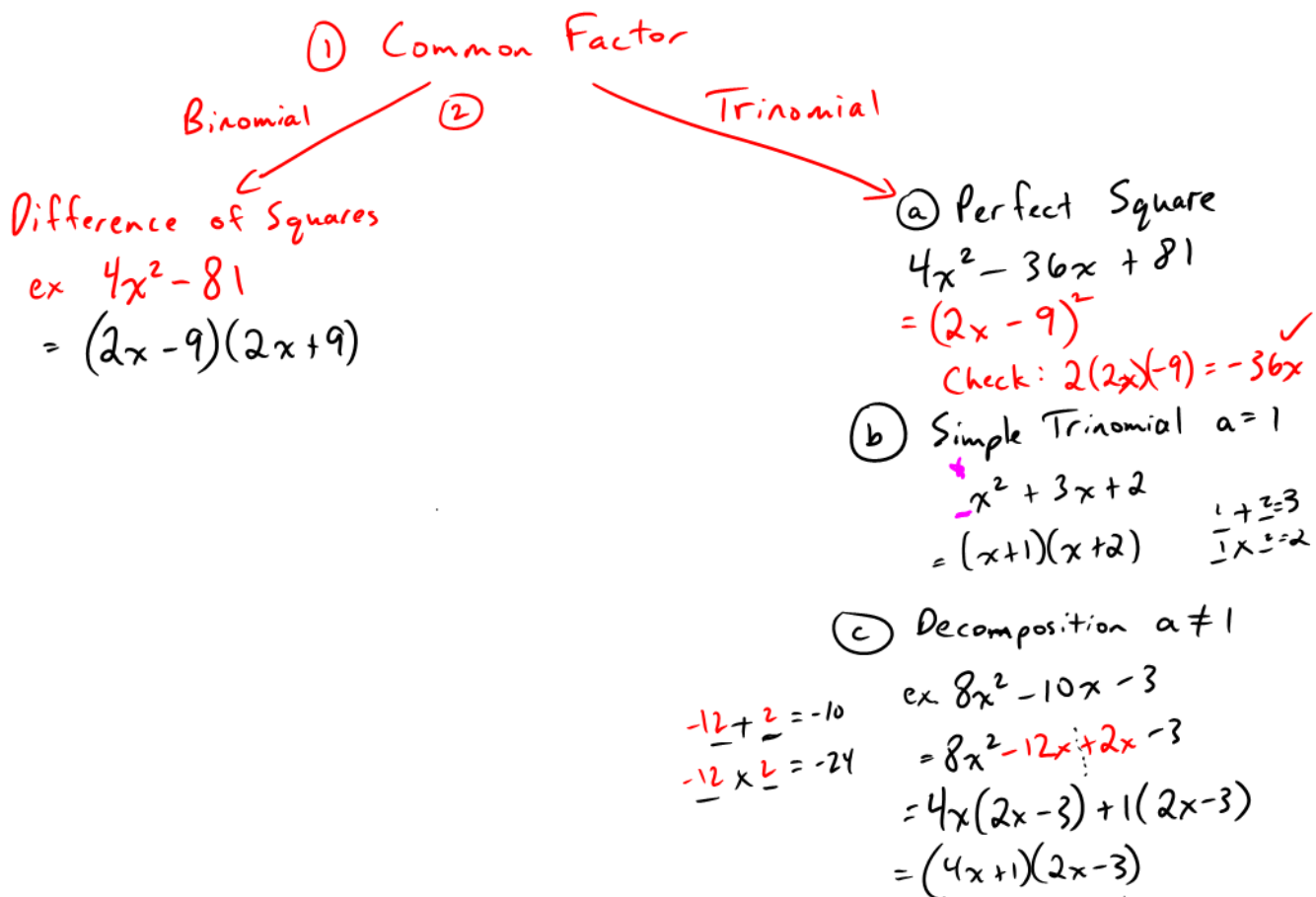
$$\begin{aligned} 33) \quad & 24m^2 + 2m - 126 \\ & = 2(12m^2 + m - 63) \end{aligned}$$

$\hookrightarrow$ Aside:

$$\begin{aligned} 28 + 27 &= 1 \\ 28 \times 27 &= -756 \end{aligned}$$

$$\begin{aligned} &= 2(4m-9)(3m+7) \quad \begin{aligned} &12m^2 + 28m - 27m - 63 \\ &= 4m(3m+7) - 9(3m+7) \\ &= (4m-9)(3m+7) \end{aligned} \end{aligned}$$

Factoring: Choosing Your Method



72. $x^2 - 6xy - 72y^2$ Notice: Like: $x^2 - 6x - 72$

$$\underline{-12y} + \underline{6y} = -6y$$

$$\underline{-12y} \times \underline{6y} = -72y^2$$

$$= (x - 12y)(x + 6y)$$

Check!