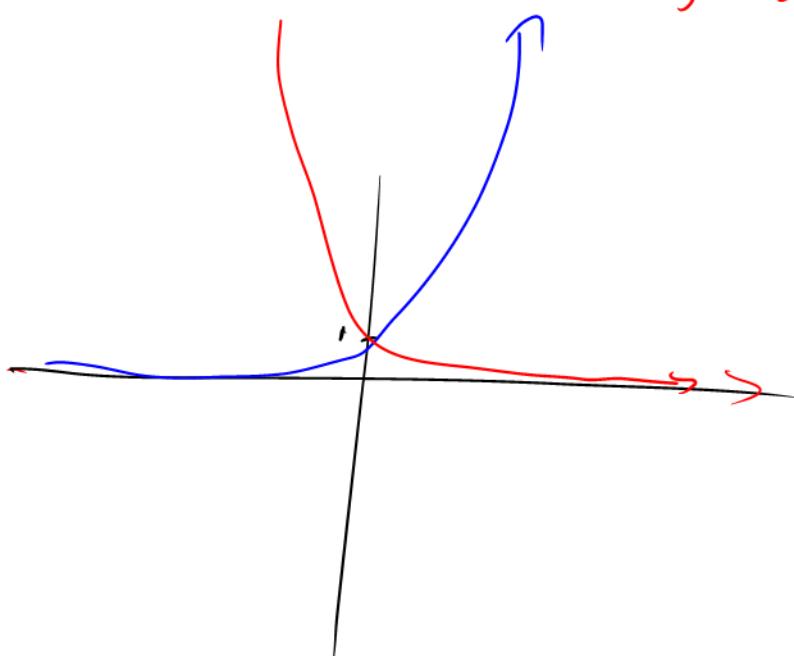


4.7. Applications Involving Exponential Functions

Exponential Function:

$$f(x) = ab^x$$

base



$$f(x) = 2^x \text{ - double}$$

$$f(x) = \left(\frac{1}{2}\right)^x \text{ - half life}$$

$$f(x) = ab^x \quad x \rightarrow \# \text{ of periods or the time.}$$

$$\begin{cases} f(x) = ab^x \\ \begin{aligned} & b = 1 + r \text{ for a growth} \\ & b = 1 - r \text{ for a decay} \\ & \text{initial amount} \end{aligned} \end{cases} \quad r = \text{rate.}$$

ex: a population of 500 frogs grows at a rate of $r = 0.03$ 3% per year. How many frogs are there in 6 years?

$$f(x) = 500(1+0.03)^x$$

$$f(x) = 500(1.03)^x$$

$$f(6) = 500(1.03)^6$$

$$f(6) = 597.03$$

A car depreciates at a rate of 12% per year.
 If you bought a car for \$22000: $r=0.12$

a) How much is the car worth in 2 years?

$$f(x) = 22000(1 - 0.12)^x$$

$$f(x) = 22000(0.88)^x$$

$$f(2) = 22000(0.88)^2$$

$$f(2) = \$17036.80$$

b) 50 months? = 4 years 2 months $\neq 4.2$

$$\frac{50}{12} = 4.17$$

$$f(4.17) = 22000(0.88)^{4.17}$$

$$f(4.17) = \$12909.68$$

c) You want to sell the car when it is "worth" \$5000. When will you sell it?

$$\frac{5000}{22000} = \frac{22000(0.88)^x}{22000}$$

$$0.22727\dots = 0.88^x$$

Estimate! Pick an x and check it.

$$x=7, 0.408$$

$$x=10, 0.2785$$

$$x=11, 0.245$$

$$x=12, 0.215$$

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\therefore You would sell sometime in the 11th and 12th year.