

10. A company that sells sweatshirts finds that the profit can be modelled by $P(s) = -0.30s^2 + 3.5s + 11.15$, where $P(s)$ is the profit, in thousands of dollars, and s is the number of sweatshirts sold (expressed in thousands).
- Calculate the average rate of change in profit for the following intervals.
 - $1 \leq s \leq 2$
 - $2 \leq s \leq 3$
 - $3 \leq s \leq 4$
 - $4 \leq s \leq 5$
 - As the number of sweatshirts sold increases, what do you notice about the average rate of change in profit on each sweatshirt? What does this mean?
 - Predict if the rate of change in profit will stay positive. Explain what this means.

9.2 Instantaneous Rate of Change: The IROC #4ac, 6, 8, 9, 10 (pg 86 in textbook)

4. For the function $f(x) = 6x^2 - 4$, estimate the instantaneous rate of change for the given values of x .
- $x = -2$
 - $x = 4$
6. A family purchased a home for \$125 000. Appreciation of the home's value, in dollars, can be modelled by the equation $H(t) = 125\,000(1.06)^t$, where $H(t)$ is the value of the home and t is the number of years that the family owns the home. Estimate the instantaneous rate of change in the home's value at the start of the eighth year of owning the home.
8. Jacelyn purchased a new car for \$18 999. The yearly depreciation of the value of the car can be modelled by the equation $V(t) = 18\,999(0.93)^t$, where $V(t)$ is the value of the car and t is the number of years that Jacelyn owns the car. Estimate the instantaneous rate of change in the value of the car when the car is 5 years old. What does this mean?
9. A diver is on the 10 m platform, preparing to perform a dive. The diver's height above the water, in metres, at time t can be modelled using the equation $h(t) = 10 + 2t - 4.9t^2$.
- Determine when the diver will enter the water.
 - Estimate the rate at which the diver's height above the water is changing as the diver enters the water.
10. To make a snow person, snow is being rolled into the shape of a sphere. The volume of a sphere is given by the function $V(r) = \frac{4}{3}\pi r^3$, where r is the radius in centimetres. Use two different methods to estimate the instantaneous rate of change in the volume of the snowball with respect to the radius when $r = 5$ cm.