

Mathematics 10D

3.4 – Expanding Quadratic Expressions

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Expand means to multiply. The end result should be that no brackets exist.

FOIL

ex: $(\underline{x-3})(x+9) \Rightarrow x(x-3) + 9(x-3)$

$$\left. \begin{aligned} &= x^2 + 9x - 3x - 27 \\ &= x^2 + 6x - 27 \end{aligned} \right\} \begin{aligned} &= x^2 - 3x + 9x - 27 \\ &= x^2 + 6x - 27 \end{aligned}$$

ex: $(2x+4)(3x-8)$

$$\begin{aligned} &= 6x^2 - 16x + 12x - 32 \\ &= 6x^2 - 4x - 32 \end{aligned}$$

$$\text{ex: } 4(x+2)(3x-1)$$

$$= 4(3x^2 - 1x + 6x - 2) = 4(3x^2 + 5x - 2)$$

$$= 12x^2 + 20x - 8$$

$$\text{ex: } 2(x-4)^2(x-4)$$

Perfect Square

$$= 2(x^2 - 4x - 4x + 16)$$

$$= 2x^2 - 16x + 32$$

$$\text{ex: } (x+8)(x-8) \quad \text{Difference of Squares}$$

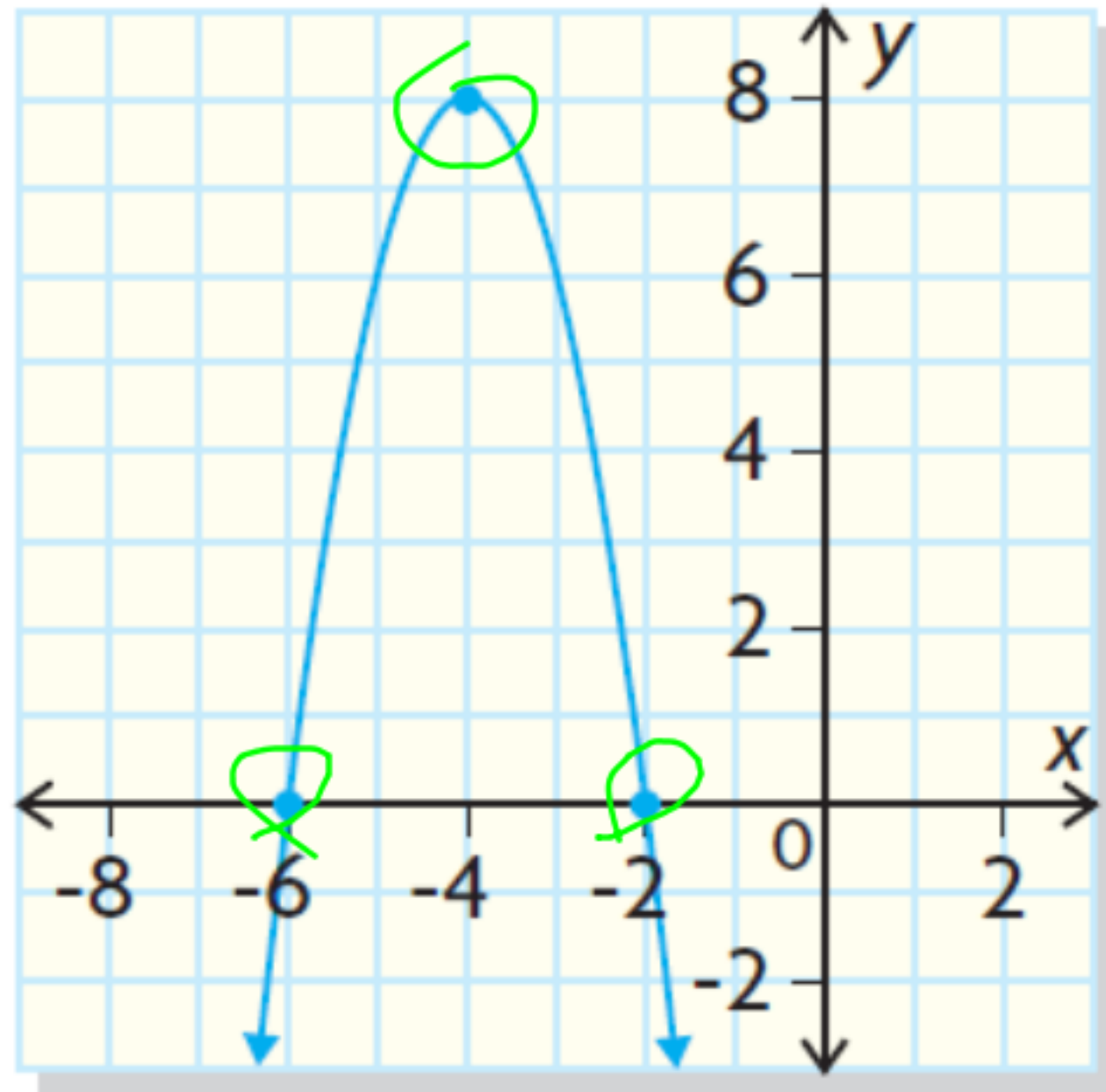
$$= x^2 - 8x + 8x - 64 = x^2 - 64$$

$$\text{ex: } (x-2)(x+3) - (x+5)^2$$

$$= x^2 + 3x - 2x - 6 - (x^2 + 10x + 25)$$

$$= -9x - 31$$

Write the equation of this parabola in Standard Form.



$$y = ax^2 + bx + c$$

$$y = a(x - r)(x - s)$$

$$8 = a(-4 + 6)(-4 + 2)$$

$$8 = a(2)(-2)$$

$$8 = a(-4)$$

$$-2 = a$$

$$\therefore y = -2(x + 6)(x + 2)$$

$$y = -2(x^2 + 2x + 6x + 12)$$

$$y = -2x^2 - 16x - 24$$

y-int