



$$6. -2x^2 + 4x + 96 = 0$$

$\therefore -2$  everywhere

by factoring.  $\Rightarrow$  get "a" positive

$$\Rightarrow x^2 - 2x - 48 = 0$$

x	+
-48	-2
	-8, +6

$$\Rightarrow (x-8)(x+6) = 0$$

$$\Rightarrow x = +8, -6$$

$$7. -7x^2 - 23x = -10 \quad (\text{need "stuff" = 0})$$

$$\Rightarrow -7x^2 - 23x + 10 = 0$$

$a = -7 \quad b = -23 \quad c = +10$

(normally I would next divide both sides by "-1" to make "a" positive - but since we are using the quadratic formula - no need)

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$= \frac{23 \pm \sqrt{(-23)^2 - 4(-7)(10)}}{2(-7)}$$

$$= \frac{23 \pm \sqrt{809}}{-14}$$

$$\therefore x = \frac{23 + \sqrt{809}}{-14} \quad \text{or} \quad x = \frac{23 - \sqrt{809}}{-14}$$

$$\doteq -3.67 \quad \text{or} \quad \doteq 0.39$$

$$8) P(x) = -0.5x^2 + 5x - 7$$

Break even  $\Rightarrow$  profit equals zero  
(x in thousands)

$$\Rightarrow -0.5x^2 + 5x - 7 = 0$$

$a = -0.5 \quad b = 5 \quad c = -7$

quadratic formula

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$= \frac{-5 \pm \sqrt{5^2 - 4(-0.5)(-7)}}{2(-0.5)}$$

$$= \frac{-5 \pm \sqrt{11}}{-1}$$

$$\therefore x = \frac{-5 + \sqrt{11}}{-1} \quad \text{or} \quad \frac{-5 - \sqrt{11}}{-1}$$

$$\doteq 1.68$$

(1680)

OR

$$\doteq 8.32$$

(8320)

$\therefore$  Heidi must sell either **1680** OR 8320 things to break even

makes more sense.

9. Stephanie owns a business that sells greeting cards. The profit function for her business can be modelled by the equation  $P(x) = -0.5x^2 + 8x - 9.3$ , where  $x$  is the quantity sold, in thousands, and  $P(x)$  is the profit in thousands of dollars. How many cards must Stephanie sell in order for her business to break even?

$$P(x) = 0$$

Break even  $\Rightarrow$  profit equals zero  
( $x$  in thousands)

$$\Rightarrow -0.5x^2 + 8x - 9.3 = 0$$

quadratic formula

$a = -0.5$     $b = 8$     $c = -9.3$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$= \frac{-8 \pm \sqrt{8^2 - 4(-0.5)(-9.3)}}{2(-0.5)}$$

$$= \frac{-8 \pm \sqrt{45.4}}{-1}$$

$$\Rightarrow x = 1.25 \text{ or } x = 14.7$$

( $\hat{=}$  1250 cards or 14,700 cards)

$\Rightarrow$  to break even Stephanie must sell either

1250 cards or 14,700 cards

$\hookrightarrow$  makes more sense.