

Chapter 4 – Exponential Functions

4.5 – 4.6 – Properties and Transformations of Exponential Functions

Exponential Functions are of the (basic) form:

$$f(x) = b^x$$

↪ b is the base

— exponent is variable

$$f(x) = x^3$$

(of course, we can apply transformations to this basic, or parent, function!! Fun Times are – a – coming!!)

In the basic exponential function $f(x) = b^x$, b is the base. **The base of an exponential function is just a number.** For example, we might have the functions

$$f(x) = 2^x \quad \text{or} \quad g(x) = 3^x \quad \text{or} \quad h(t) = \left(\frac{1}{4}\right)^t$$

↑
base 2
↑
base 3
↑
base $\frac{1}{4}$

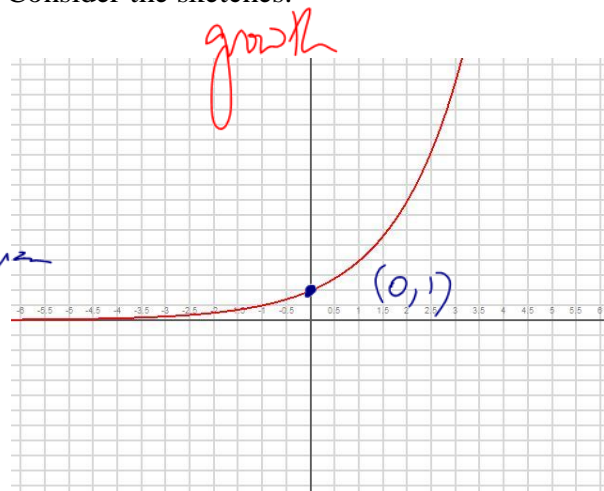
What the Base of an Exponential Function tells you

whether the function is describing a growth
or a decay phenomenon.

Note: we take " b " (the base) to be a positive number and $b \neq 1$

Domain and Range of the Basic Exponential Function

Consider the sketches:



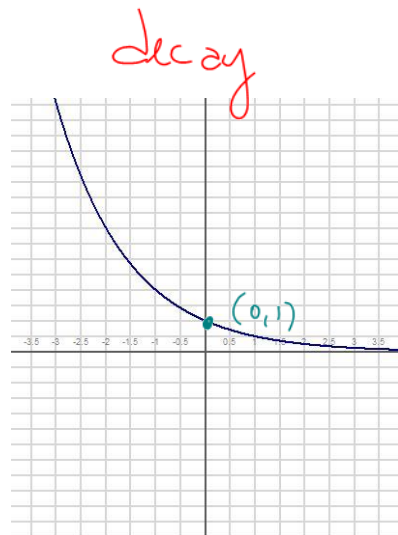
base is greater than 1
↑

$y=0$ is a horizontal Asymptote.

$$f(x) = 2^x$$

$$D_f: \{x \in \mathbb{R}\}$$

$$R_f: \{f(x) \in \mathbb{R} \mid f(x) > 0\}$$



base is a fraction between 0 and 1

$$g(x) = \left(\frac{1}{2}\right)^x$$

$$D_g: \{x \in \mathbb{R}\}$$

$$R_g: \{g(x) \in \mathbb{R} \mid g(x) > 0\}$$

ALL Exponential Functions have a Horizontal **ASYMPTOTE** (Basic Exponential

Functions have $y=0$ as their Horizontal Asymptote. The Horizontal Asymptote of a Transformed Exponential Function depends on

the vertical shift.

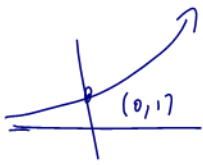
The H.A. will move w/ the vertical shift.

ALL BASIC Exponential Functions pass through the point **(0,1)**.

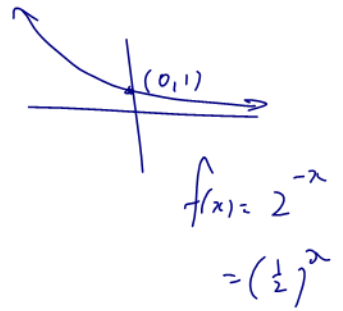
↳ NON TRANSFORMED

Transformed Exponential Functions will have a y-intercept, but depends on a number of transformations

- 1) Vertical Shifts
- 2) Vertical stretches and flips
- 3) Horizontal Shifts



$$f(x) = 2^x$$



The Transformed Exponential Function

The general form of an exponential function is:

$$f(x) = a \cdot b^{k(x-d)} + c$$

Where:

a = vertical stretch

k = horizontal stretch (factor $\frac{1}{k}$)

c = vertical shift

d = horizontal shift (right d units)

Horizontal Asymptote $y = c$

Example 4.6.1

State the transformations applied to the parent function $f(x) = 3^x$. Also state the y-intercept, and the equation of the horizontal asymptote of the transformed function.

$$g(x) = -2 \cdot 3^{3x+3} + 4 = -2 \cdot 3^{3(x+1)} + 4$$

Flip
Stretch: vertical
x2

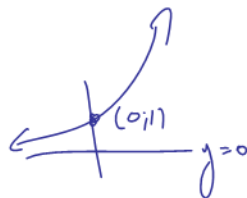
horizontal
Flip - No

Stretch: $\frac{1}{3}$

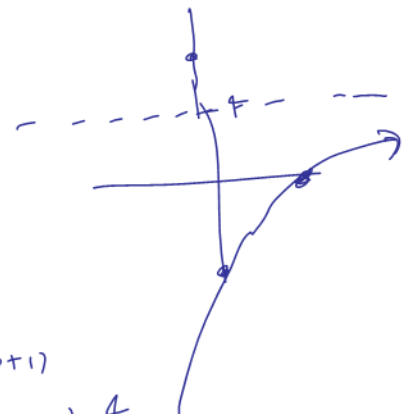
Shift: 1 left

H.A.
 $y = 4$

Shift: up 4



Int: $x = 0$



$$\begin{aligned} g(0) &= -2 \cdot 3^{3(0+1)} + 4 \\ &= -2(3^3) + 4 \\ &= -50 \end{aligned}$$

$(0, -50)$

Example 4.6.2

From your Text: Page 252 #7

7. A cup of hot liquid was left to cool in a room whose temperature was 20°C .
 The temperature changes with time according to the function, t in minutes.

$T(t) = 80\left(\frac{1}{2}\right)^{\frac{t}{30}} + 20$. Use your knowledge of transformations to sketch this function. Explain the meaning of the y -intercept and the asymptote in the context of this problem.

base $\frac{1}{2}$ means "decay" (cooling)
 time is "chunked" into 30 minutes

of the liquid.

Horizontal Asymptote $y = 20$

$y_{\text{int}}: t = 0$

$$T(0) = 80\left(\frac{1}{2}\right)^{\frac{0}{30}} + 20 = 100^\circ\text{C}$$

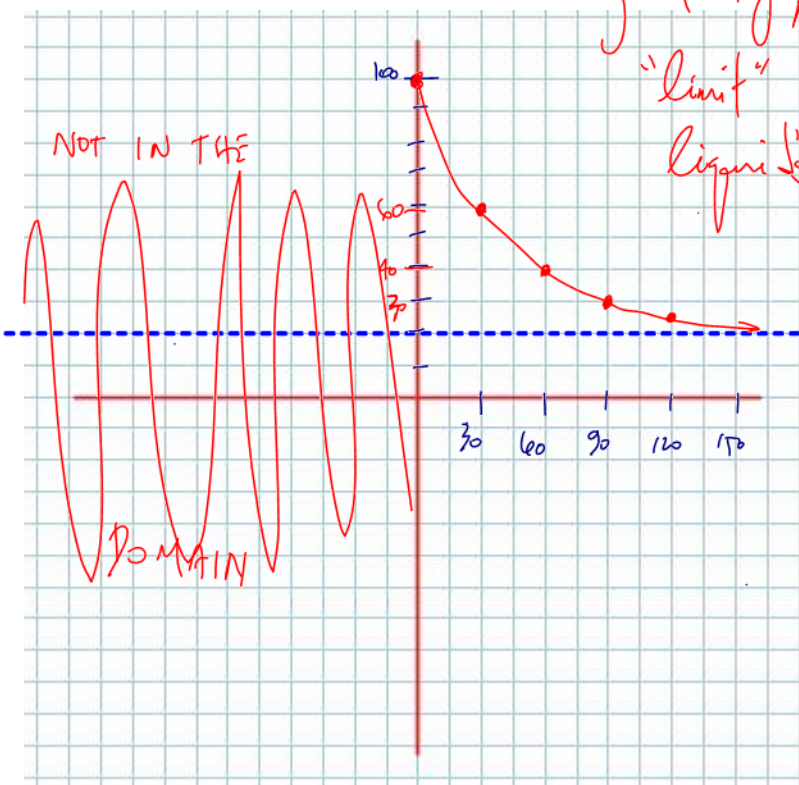
$\Rightarrow (0, 100)$

$$T(30) = 80\left(\frac{1}{2}\right)^{\frac{30}{30}} + 20 = 60^\circ \quad (30, 60)$$

$$\begin{aligned} T(60) &= 80\left(\frac{1}{2}\right)^{\frac{60}{30}} + 20 \\ &= 80\left(\frac{1}{2}\right)^2 + 20 \\ &= 80\left(\frac{1}{4}\right) + 20 \\ &= 40^\circ\text{C} \end{aligned}$$

$$\begin{aligned} T(90) &= 80\left(\frac{1}{2}\right)^{\frac{90}{30}} + 20 \\ &= 80\left(\frac{1}{2}\right)^3 + 20 \\ &= 80\left(\frac{1}{8}\right) + 20 \\ &= 30^\circ \end{aligned}$$

$$\begin{aligned} T(120) &= 80\left(\frac{1}{2}\right)^{\frac{120}{30}} + 20 \\ &= 80\left(\frac{1}{2}\right)^4 + 20 \\ &= 80\left(\frac{1}{16}\right) + 20 \\ &= 25^\circ\text{C} \end{aligned}$$



The y_{int} is the initial Temperature

The Horizontal Asymptote is the "limit" of the liquid's temperature

$y = 20$
 Room Temp

Example 4.6.3

From your Text: Page 252 #5a

Let $f(x) = 4^x$. For the function which follows,

- State the transformations applied to $f(x)$
- State the y-intercept, and the horizontal asymptote
- Sketch the transformed function, and write the function “properly”
- State the domain and range of the transformed function

$$g(x) = 0.5 f(-x) + 2$$

\uparrow stretch \uparrow shift

$$g(x) = 0.5(4^{-x}) + 2$$

$$= 0.5(4^x)^{-1} + 2$$

$$= 0.5\left(\frac{1}{4}\right)^x + 2$$

Vertical

Stretch $\times \frac{1}{2}$

Shift up 2

Horizontally
Flip

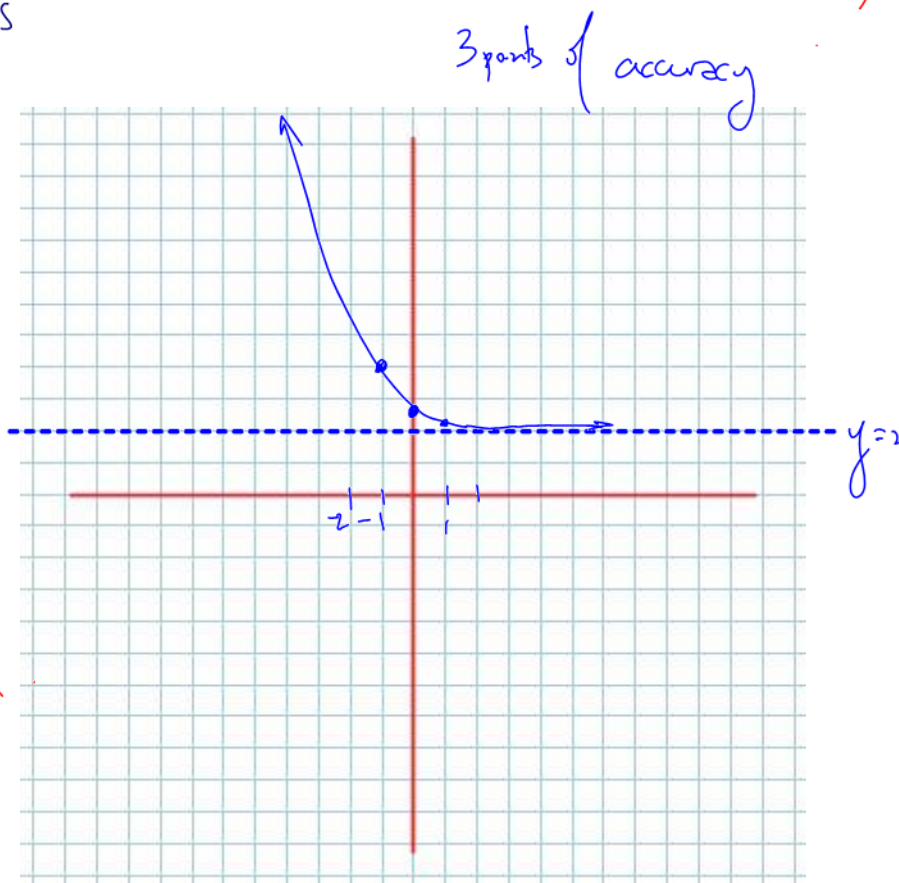
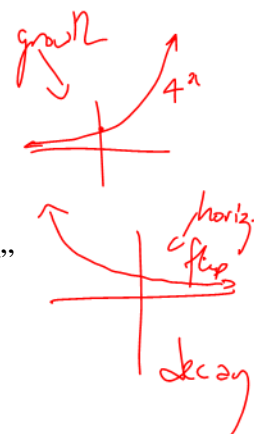
(transforms growth
to decay)

$$\text{y-int: } g(0) = 0.5\left(\frac{1}{4}\right)^0 + 2$$
$$= 2.5$$

$$(0, 2.5)$$

$$\text{H.A. } y = 2$$

$$g(1) = 0.5\left(\frac{1}{4}\right)^1 + 2$$
$$= 2.125 \quad (1, 2.125)$$
$$g(-1) = 0.5\left(\frac{1}{4}\right)^{-1} + 2$$
$$= 4 \quad (-1, 4)$$



Class/Homework: Pg. 251 – 253 #1 – 3, 5bcd (write each transformed function “properly”),
8 – 10 (for #10 please see example 4 on page 250)